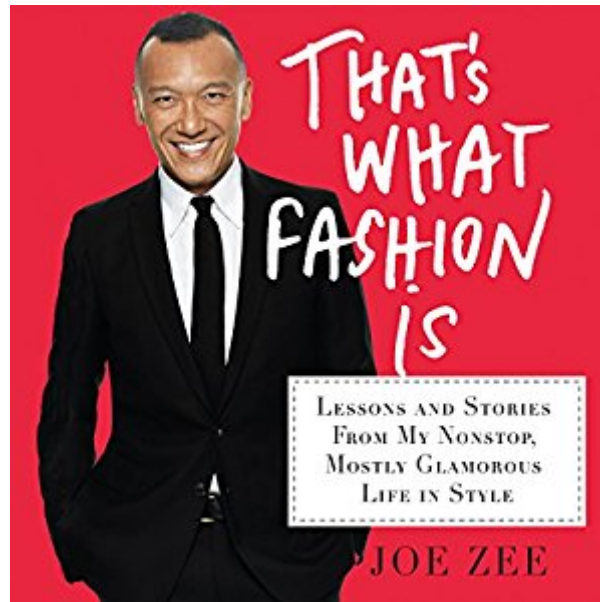


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# That's What Fashion Is: Lessons And Stories From My Nonstop, Mostly Glamorous Life In Style



## Synopsis

Joe Zee, the editor in chief of Yahoo Style, former creative director of Elle magazine, and cohost of the new ABC talk show FAB Life, takes listeners behind the scenes of the crazy and wonderful world of fashion in That's What Fashion Is. From his early years styling shoots for Vanity Fair's "Hollywood" issue with famed photographer Annie Leibovitz to his role playing himself on MTV's reality show The City to making celebrities look fabulous in the pages of Elle and reporting live from the red carpet, Joe lets listeners in on how the fashion industry really works, from the fashion disasters to the blockbuster successes. How do you shoot an entire magazine spread in Paris in 24 hours? What's a stylist to do when he receives a panicked call from a dress-less Cameron Diaz on Oscar day? And how do they make those celebrities look so great in the magazines? These first-person stories are combined with accessible and practical tips for women everywhere, including what to wear on your first day of work, how to take a great selfie, and how to look amazing at any age. For the first time, this ultimate fashion insider lets listeners in on tales, tricks, and tips previously known only to the fashion elite in this funny and frank audiobook.

## Book Information

Audible Audio Edition

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## Customer Reviews

You read about these great insidery stories with celebs you actually care about as well as really useful styling tips that I find to be easy to incorporate without breaking the bank. Gorgeously produced, each page is just plain fun to look at with behind the scenes polaroids and the like. This a book I fully expect to return to time and time again.

For everyone who thinks of themselves as a fashion plate or wishes they had some more fashion sense - read this book! It's equal parts memoir + style guide, showing you how to get (somewhat) as glam as the author and giving the reader an inside look at how the industry works, even more than you get from watching ANTM. Joe has met some great people and traveled the world for the sake of fashion, and this is basically his all-access diary. Not to be missed!

I surprised my Granddaughter and sent her this book, she text me and gave me 3 smiley faces, she is 25 years old. She did indeed love the stories and lessons, she loves fashion, takes it with her everywhere. Best gift ever, that made me happy.

Got this book for my sister and she loved it! Perfect gift for fashionistas.

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